Tour overview : Themes/Concepts/Story



Title	Ttrip to Experience the Nature and Culture of Amami-Oshima, an Island with a Subtropical Oceanic Climate	
Theme	The Rich Nature and Unique Culture of an Island with a Subtropical Oceanic Climate that Supports Biodiversity	
Concept	Thinking about the benefits of biodiversity and the need for conservation through the nature and culture of an island with a warm and humid subtropical oceanic climate.	
Stories	Amami-Oshima is a subtropical island with hot summers and relatively mild winters. Most of the same climate regions in the world are dry areas such as deserts. Due to the influence of the warm current called "Kuroshio Current" that flows near the Amami Islands and the monsoon (seasonal winds), there is a lot of subtropical rainforests (evergreen broad-leaved forests) and many plants and animals inhabit and grow there. Those are rare in the same latitudes of the world. Although the island is a small that occupies less than 0.2% of Japan's national land area, its climate and topography create a diverse natural environment and a variety of lives that are suited to the environment lives by supporting each other. On this tour, you can enjoy cycling along beautiful coastline and sugar cane fields, trekking in the forest, observing the manufacturing process and "mud-dyeing" experience of the traditional craft called "Amami-Oshima Tsumugi"(本場奄美大島細) and experiencing the traditional performing art "Hachigatsu Odori" (八月踊り) - August dance performance. Let's feel the rich nature and unique culture of the island with a subtropical oceanic climate. Shall we think about the abundance that we receive from "biodiversity" of those nature and the necessity of preserving it.	
Target Market	[Target market] Young and wealthy people, mainly in Europe and the United States, with their families. However, children are junior high school or higher. [Reasons for target setting] People who can understand the value of nature inscribed on the World Natural Heritage List by comparing it with other places. ※Please ☑ the elements of the tour that you would like your established target clientele to experience □Experiences that will change their outlook on life ☑Experiences that get you to caputure the essence of the area □Discovery and understanding through a wide range of experiences ☑A challenging experience ☑An environment that feels extraordinary □Accommodation and food that feels unique to the area	

Tour overview:



Period	3 days	
Price	From JPY 240,000 per person	
Season	Year - round	
Activity Level	2 ★★☆☆	
Group Size	Minimum: 2 Maximum: 6	
Meeting Point	Amami Airport	
Price includes	 English - speaking Guide 2 Nights Accommodation 2 Breakfasts / 3 Lunches / 2 Dinners All Transport and Listed Activities Taxes (10% Consumption Tax) Insurance Provided by the Activity Operator Admission Fees 	
Price not inclided	Personal Expenses	
Other matters	Please inform us specifically if you have any allergies, dietary restrictions, pre-existing conditions, medical history, and etc	

Tour Overview: Itinerary & Highlights



Tour Title

A Trip to Experience the Nature and Culture of Amami-Oshima, an Island with a Subtropical Oceanic Climate.

Itinerary

Intention to experience each journey

As an introduction, enjoy cycling while

feeling the island's climate.

Day1

Day2

Arrival at Amami Airport

- · Ebike Cycling
- Seafood lunch at Sushi Sogoro
- Beachcombing at Tomori Beach
- Take a break at Cape Ayamaru
- Sugarcane field
- Amami Airport
- Transfer to hotel by private car
- · Arrive at hotel at 4:00 p.m.
- · Dinner at your hotel (BBQ)at 6:00 p.m.





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Located on the beachside, you can enjoy the island-like atmosphere, island cuisine, and August dance experience.

Transportatin Ebike, Private car (mini bus) **Accommodation**

Amami Resort "Bashayamamura"

· Ebike Cycling & Guided Trekking

- · Depart at the Hote at 9:00 a.m.l
- Cycling by Ebike from the hotel to the Amami Nature Observation Forest
- Trek with a guide (about 1 hour)
- · Lunch at the Keihan Hisakura (local dishes with chicken soup and rice)
- · Visiting traditional "Oshima Tsumugi-pongee" (本場大島紬) manufacturing facility
- · Experience traditional mud dyeing for "Oshima Tsumugi-pongee" (本場大島紬)
- Transfer to the hotel by private car (stopping at Kaseken Pass on the way)
- · Arrive at the hotel at 5:00 p.m.
- Dinner at your hotel at 6:30 p.m.
- ・Experience the traditional performing art "Hachigatsu Odori" (八月踊り) -August dance performance with local people.

Transportation	Ebike, Private car (mini bus)
Accommodation	Amami Resort "Bashayamamura"

Learn more deeply about the island's nature and culture by walking through the island's forests, visiting and experiencing the land where the island's traditional industries are born.



Located on the beachside, you can enjoy the island-like atmosphere, island cuisine, and August dance experience.

Tour Overview: Itinerary Highlights



Tour Title

A Trip to Experience the Nature and Culture of Amami-Oshima, an Island with a Subtropical Oceanic Climate.

Itinerary

Intention to experience each journey

Day3

- Strolling through the village with a guide.
- · Relax on the beach until departure.
- · Lunch at the hotel or a cafe near the hotel
- Transfer to Amami Airport

Accommodation



Transportatin Walking - Private car (mini ban)

Enjoy the afterglow of your trip while experiencing first-hand the lives of people who benefit from biodiversity