Tour overview : Themes/Concepts/Story



Tour name	Adventure trip to the southern part of Amami Oshima where you can experience nature	
Theme	A rich ocean with abundant forests. Tracing the cycle of water to experience the nature of the Amami Oshima.	
Tour Concept	Through activities, you feel a rich forest that nurtures unique ecosystems that are inscribed on the World Natural Heritage List. They al feel the rich ocean designated as a national park with few seas nationwide through our activities.	
Stories we want to tell through our tours	In the central and southern part of Amami Oshima Island, there is a range of mountains, rich forests, and beneath them, a rich ocean. The forests and the sea are closely related: the rich forests grow with the rain that falls as seawater evaporates, and the rich sea is nurtured by the nutrients that flow out of the forests. This tour is an adventure journey that traces the water cycle, allowing you to discover, feel, and learn about the forests and oceans that nurture biodiversity, and the village cultures and people whose lives are rooted in them.	
Target market	[Target market] Young and wealthy people, mainly in Europe and the United States, with their families. However, children are junior high school or higher. [Reasons for target setting] People who can understand the value of nature inscribed on the World Natural Heritage List by comparing it with other places. ※Please ☑ the elements of the tour that you would like your established target clientele to experience □Experiences that will change their outlook on life ☑ □ Experiences that get you to caputure the essence of the area □Discovery and understanding through a wide range of experiences ☑ □ □ A challenging experience	

Tour overview:



Period	3 days	
Price	From JPY 240,000 per person	
Season	Year - round	
Activity Level	2 ★★☆☆☆	
Group Size	Minimum: 2 Maximum: 6	
Meeting Point	Amami Airport	
Price includes	 English - speaking Guide 2 Nights Accommodation 2 Breakfasts / 3 Lunches / 2 Dinners All Transport and Listed Activities Taxes (10% Consumption Tax) Insurance Provided by the Activity Operator Admission Fees 	
Price not inclided	Personal Expenses	
Other matters	Please inform us specifically if you have any allergies, dietary restrictions, pre-existing conditions, medical history, and etc	

Tour Overview: Itinerary & Highlights



Tour name

Adventure trip to the southern part of Amami Oshima where you can experience nature

Tour journey

9.00	Nase note:
9:30	World Heritage Center
10:00	Mangrove Kayak
12:00	Ranch (Hanahana teahouse/Yottemitei/Tsumugian
13:30	Visit to a liquor brewery named Kaiun
15:00	check-in at Yakeuchi villa

Day 1

18:00 dinner 19:30 Night Tour

Means of

Means of

transportation

Place to stav

0.00 Nace Hetal

transportation	Car
Place to stay	House of a burning house

Intention to experience each journey

As the first introduction to the tour, the World Heritage Center introduces region and nature of the Amami Oshima island. Thereafter, by experiencing kayaking in mangroves, you can learn about the flow of water flowing from the mountains, the circulation of ecosystems in mangroves, and the importance of mangroves. In the afternoon, we will visit shochu at Kaiun Brewery. The water used here flows from Mt. Yuwan. You'll go on a night tour after dinner at villa. You can feel the biodiversity of Amami Oshima island in the Night Forest.

Leading hotels in Ugan Village

	O OO V
	9:00 Yuwan River Nature Walk
	12:00 Lunch at Gajumaru Tea House
	14:00 Check-in at THE SCENE
	Sea kayak or SUP cruise / snorkeling tour
	(Trekking to see giant crape myrtle if cancelled)
Day 2	17:00 Onsen (hot spring) time
Duy L	18:00 Dinner
	19:30 Relax on the rooftop

Car

House of a burning house





Main day. A nature walk along the Yuwan River will allow us to feel the richness of the forests and waters of Amami Oshima island. Lunch will be served at Gajumaru Tea House, an old private house cafe. In the afternoon, ypu will move to Setouchi Town, check in at the hotel, and in the evening, go SUP & snorkeling at Yadori Beach in front of the hotel to feel the richness of the ocean. After cooling off in the sea, you will take a dip in a natural hot spring to relieve the fatigue of the trip.

Ocean View and Hot Spring

Tour Overview: Itinerary & Highlights



Tour Adventure trip to the southern part of Amami Oshima where you can experience nature

Tour journey

Intention to experience each journey

Day 3

10:00 Check out THE SCENE
10:30 Honohoshi Beach
11:30 Mt. Kochi Observatory
12:00 Lunch at Chiruchiru Café
14:00 Dismissal at Nase or Amami Airport

Means of transportation

Place to stay

House of a burning house

You will visit Honohoshi Beach, not far from the hotel, to see a beach with a slightly different atmosphere than the others. You We will then conclude the trip with a view of the Oshima Straits, Kakaroma Island from the Mt. Kochi observatory. (If it's sunny day, you can also see Tokuno Island) Also, weather permitting, you can swap with SUP snorkeling the day before. Lunch will be served at Chiruchiru Cafe, which serves organic food. Dismissal will be at Naze or the airport depending on the itinerary.

*Describe the reason and intention for selecting the destination.